A man in a light-colored shirt is standing and presenting to a group of people seated around a table in a meeting room. The room has large windows and a whiteboard with diagrams. The scene is overlaid with a semi-transparent blue filter.

We are a **Design Build Run** consultancy  
crafting digital experience solutions.



Improved  
response time  
by 50%.





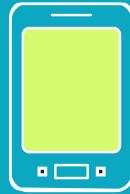
We focus on **content** and **commerce**.

Siteworx Won

---

three W<sup>3</sup>  
awards  
In 2016





Mobile traffic  
grew **over 400%**  
in the last  
2 years.

# OUR CLIENTS

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**Aol.**

**Armstrong**

HYATT®

**F** Fisher Scientific

**ARC**

**RSM**

**ACN**®

**WESCO**®



MANDARIN ORIENTAL  
THE HOTEL GROUP

**Ryan**

# sears



Costs and time-  
to-market reduced by  
**80%** with increased  
accessibility for all  
users.

# THE SITEWORX ADVANTAGE

## BUILD FAST

8-16 Weeks

Experimental

Short, Focused Outcomes

Rapid, Business-Driven Prototyping

## GROW SMART

6-12 Months

Extensive Solution Design

Integrated Team

Constant Agile Delivery Through Sprints

## RUN STRONG

Multi-Year

Data-Driven Improvements

Delivery & Managed Services

Ongoing Optimization & Support



# OUR CLIENTS

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Goldman  
Sachs

AARP™

Time  
Warner  
Cable®

AVERY™

IBERIABANK

KENNAMETAL

RED WING  
SHOES®

WelchAllryn®

CAMERON

sears

NAVY  
FEDERAL®  
Credit Union

CORNING

CITRIX®

Marriott.

EMC²

Siteworx Honored

twice by  
Interactive  
Media  
Awards  
in 2016



Commerce



Telecommunications



DESIGN

BUILD

RUN

# Where imagination meets functionality.



Content  
Strategy

User Experience  
Design

Usability  
Testing

Service  
Design



DESIGN

BUILD

RUN

# The foundation for Business growth.



Content  
Architecture

Personalization

Configure Price  
Quote

Front &  
Back-end  
Development



DESIGN

BUILD

RUN

# Continuous experience Enhancements.



Experience  
Optimization

Cloud-based  
Hosting

Support &  
Enhancements

Analytics  
Optimization

# **EContent**

**TOP 100 COMPANIES**

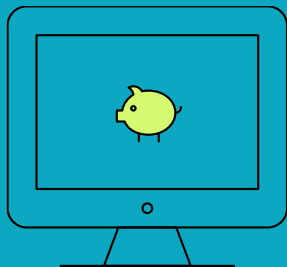
Siteworx Listed

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in EContent  
Top 100  
Companies for  
*five years*  
running.

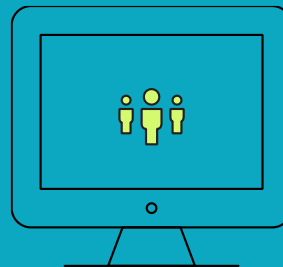


# RSM



**235% increase**  
in website-driven  
revenue

+



**35% increase**  
in website leads



Siteworx Named

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inRiver  
Rising Star  
of the  
Year



2016  
**NORTH AMERICA**





**BUSINESS**

Solution Partner

**SPECIALIZED** Adobe Experience Manager



Siteworx Named

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Episerver  
Solution  
Partner  
of the Year



# IDEA TO SOLUTION (i2s)

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## VALUE

*How do you measure success?*

Value is the optimal intersection of customer engagement and business results. And we capture the data to prove it.



## SPEED

*Why 120 days?*

You need to be in market to understand and engage with your customers. We'll get you there, fast.



## AGILITY

*Why constant iteration?*

Every step of the delivery process produces tangible results for immediate feedback and iteration. Minimal risk.

Siteworx Awarded

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Bronze &  
Gold  
Horizon  
Interactive  
Awards

**H**  **RIZON**  
INTERACTIVE AWARDS

**BRONZE  
WINNER**

**H**  **RIZON**  
INTERACTIVE AWARDS

**GOLD  
WINNER**