



adage  
technologies

# WHAT WE OFFER



Adage Technologies builds web, ecommerce, and mobile solutions to help you engage your customers and community.

Adage combines strategic vision with innovative user experience design and seasoned developers. We build ecommerce websites using industry-leading software and integrate them with your core systems.

## Web

Engage your customers and community with a content management system-based website that's true to your brand and intuitive for visitors and editors.

## Ecommerce

Increase sales with solutions to fit your specific needs, including traditional ecommerce, shopping, unique purchase paths (i.e ticketing, memberships, donations) and complex integrations.

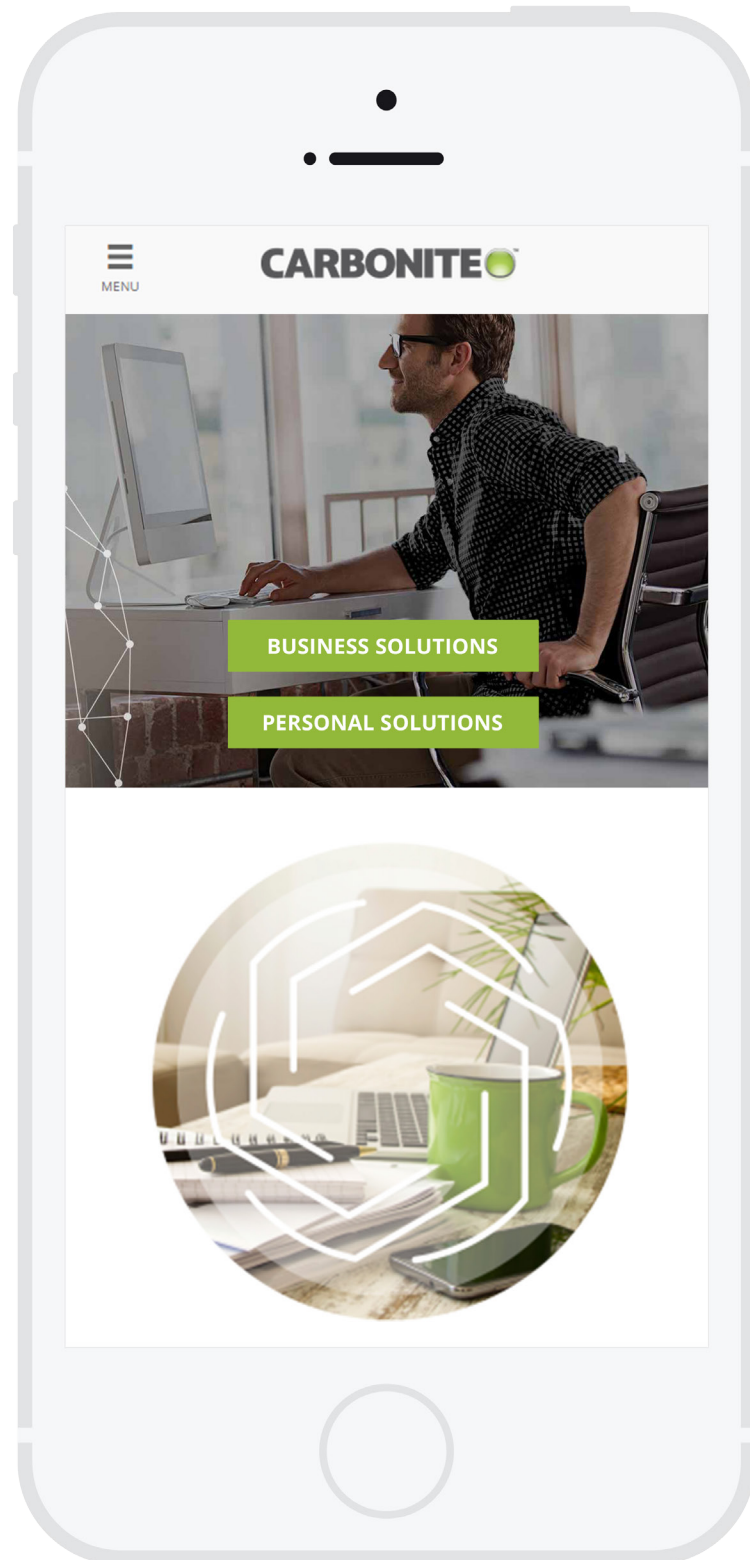
## Mobile

Expand your reach across all channels with responsive design and native/hybrid mobile app support.

# WHY ADAGE?

Adage is the development firm of choice for leaders in the performing arts, museums, associations, architecture/design firms, manufacturers, and healthcare providers.

Our success is tied directly to the ways that we're different:



## Direct Access to Web and Ecommerce Experts

You'll have direct access to a team of developers, designers, and project managers that have extensive experience with web and ecommerce strategy.

## Streamlined Online Experiences

We leverage a depth of technical expertise that's greater than most creative agencies to integrate your website with your back-end systems for a seamless experience.

## Focus On Engaging Your Whole Community

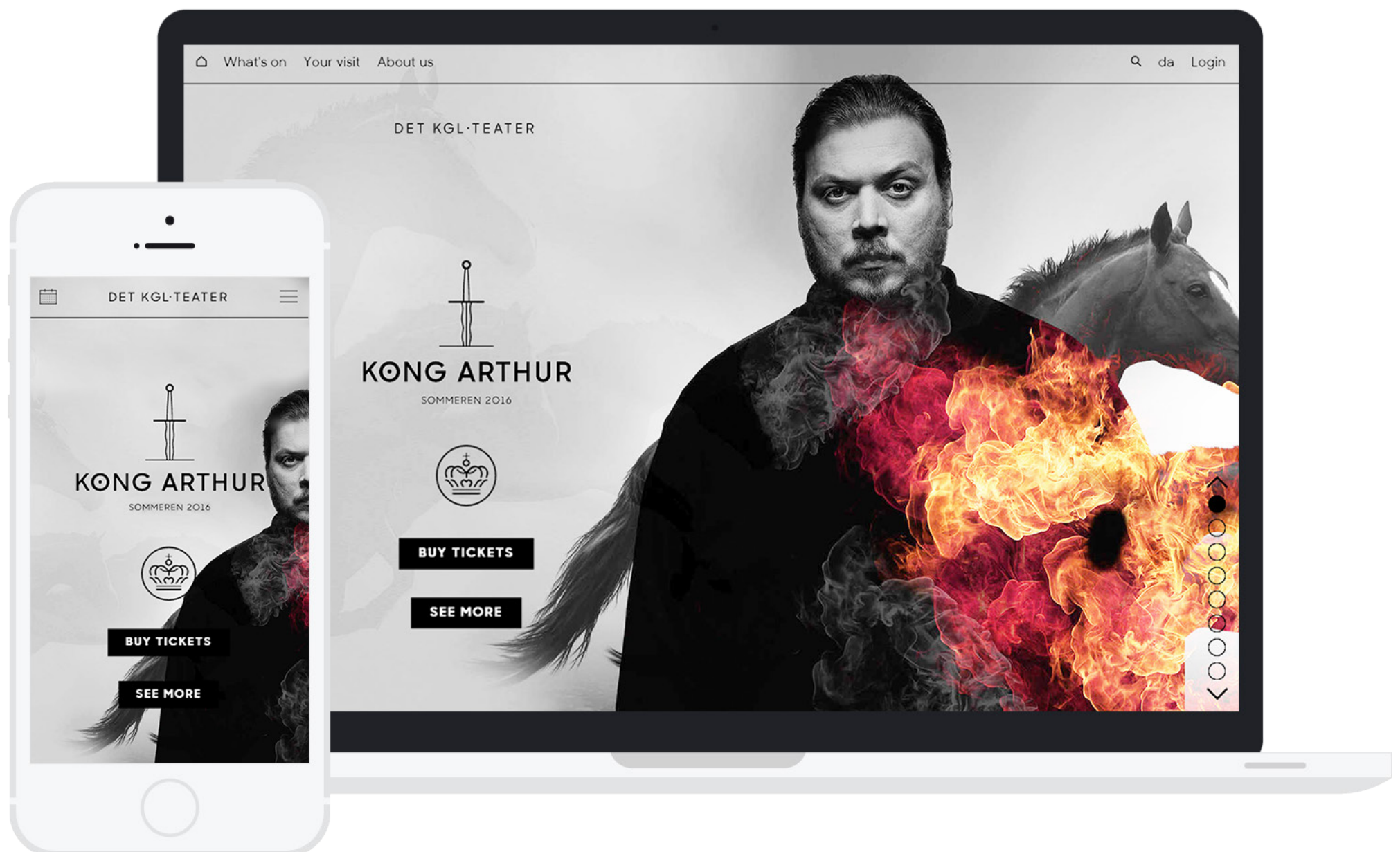
We're skilled at helping our clients build lasting relationships. We understand when your goals go beyond a single transaction.

“We chose Adage as our partner because they allowed us to use Tessitura data seamlessly on our website. It enables our customers to do the same transactions online that they would have done by calling the box office. I would definitely recommend Adage as **they’ve helped us address our business needs, increase efficiency, and deliver a better customer experience.**”

**Christina Østerby**

*Director of Strategic Analytics and Business Development*

The Royal Danish Theatre



# PROVEN PROCESS



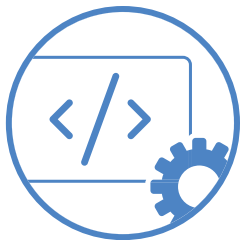
## **PHASE 1: DISCOVER** | Find Out Why

Our first action is to discover why you, our client, want this work done. What is driving this need and what is the unifying goal for the project?



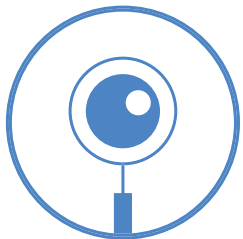
## **PHASE 2: DESIGN** | Plan the Work

Our team refines business requirements, layout and design and the technical foundation of the project.



## **PHASE 3: DEVELOP** | Work the Plan

Our expert team of developers follows the plan to build a sound, stable solution to fit your needs and goals, keeping stakeholders in the know along the way.



## **PHASE 4: DEMONSTRATE** | Test, Test, Test

We test all our products extensively, solicit feedback from the client, make modifications, and then test some more.



## **PHASE 5: DEPLOY** | Release & Document

Once extensive testing is completed and final approval is obtained from both your project team and the client sponsor, we bring the project online, then make sure it's set up to excel for the long haul.

**4**  
**TIME**



**HONOREE**

**2**  
**TIME**

**EPISERVER**  
PARTNER OF THE YEAR



**GOLD AWARD  
WINNER**  
SHEDD AQUARIUM

**SUCCESSFUL WEB  
AND ECOMMERCE  
DEVELOPMENT  
SINCE 2001**

**ONE OF CHICAGO  
AND ILLINOIS' BEST  
PLACES TO WORK**

2011, 2012, 2013, 2014, 2015

**Over \$500 million**  
annually handled by our ecommerce websites

**3985 content items**  
migrated from Ektron to EPiServer for  
NorthShore University HealthSystem

**38% increase**  
in site visitors for the Goodman Theatre in Chicago

**20% decrease**  
in bounce rate for the Shedd Aquarium

“Adage helped us develop a website that is unlike anything in our industry. Our new site allows us to use our advanced behavioral engine to offer site visitors a more **unified digital experience** - whether a visitor is coming to the site for the first time or a customer that visits daily - the site displays content that is relevant to the specific individual based on the complete view of our interactions in every channel.”

## Dave Faupel

*Vice President of Marketing*

IBM Silverpop



# SELECTED CLIENTS

## Associations:

*Accreditation Association for  
Ambulatory Healthcare*

*American Academy of Pediatrics*

*American Society for  
Gastrointestinal Endoscopy*

*National Sporting Goods  
Association*

*National Council of Real Estate  
Investment Professionals*

## Architecture/Design/

## Manufacturing:

*ArcelorMittal*

*Architectural Systems Inc.*

*Belmont Trading Company*

*Ellsworth Adhesives*

*Hill-Rom Holdings*

*Lacks Valley Furniture*

*Lovejoy*

*Terrazzo & Marble Supply Co.*

## Arts/Culture/Entertainment:

*The Cleveland Orchestra*

*Goodman Theatre*

*LA Opera*

*The Public Theater*

*Seattle Opera*

*Shedd Aquarium*

*Red Hawk Casino*

*Royal Danish Theatre*

## Healthcare:

*Havas Health*

*NorthShore University*

*HealthSystem*

## Technology/Services:

*Amadeus*

*Carbonite*

*IBM Marketing Cloud (Silverpop)*

*Intercall*

*InRule*

*MS Companies*

# PARTNERS

*Microsoft*

*EPiServer*

*Tessitura Network*

*Abila*

*InRiver*

*Umbraco*



10 S. Riverside Plaza  
Suite 1500  
Chicago, IL 60606

312-258-1200

hello@adagetechnologies.com

adagetechnologies.com